



Media Release

Tourism – It's everybody's business!

Hindmarsh Shire Council is running tourism information forums across the Shire during the last two weeks of February.

Presented by Hindmarsh Shire Council's Tourism Officer, the forums entitled "Tourism – it's everybody's business" will cover topics such as: the visitor experience, tourism in the regional and state context, tourism and event marketing, and visitor statistics. Each forum will conclude with a feedback and ideas session.

Hindmarsh Shire Council Mayor, Cr Ron Ismay said, "As the forums title suggests, they are aimed at everybody, not only those with businesses directly linked to tourism and hospitality".

Cr Ismay added, "Anyone interested in promoting their local area, running events and fundraisers, operating or thinking of starting up a tourism related business will benefit from attending one of these information forums".

The forums are free of charge and will begin at 7.00pm and should conclude around 8.30pm.

Forum dates and location:

Dimboola - Monday 19 February 2018, Riverside Holiday Park recreation room.

Rainbow - Wednesday 21 February 2018, Mecca supper room.

Jeparit - Monday 26 February 2018, CFA meeting room.

Nhill - Wednesday 28 February 2018, Council Chambers, Shire Council Offices.

For more information and to RSVP please contact Jeff Woodward, jwoodward@hindmarsh.vic.gov.au, or the Nhill Customer Service Centre on 03 5391 4444