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MEDIA RELEASE

Dimboola Human Powered Vehicle 'expo'

It's on again! The Dimboola Recreation Reserve is set to come alive with the thrill of Human Powered Vehicle (HPV) exhibition racing at the second annual Dimboola HPV Expo on Sunday 5 August, 2018.

Hindmarsh Shire Council, with assistance from Holy Trinity Lutheran College Horsham, is hosting HPV teams from as far as Mt. Gambier, Millicent and Ballarat in what is the only event of this type in Western Victoria.

HPVs, and the battery assisted Energy Efficient Vehicles (EEV) are recumbent bicycles specifically modified for race events. Organised race events began in Australia in the mid-1980s and there are currently eleven races held annually across Western Australia, South Australia and Victoria.

Hindmarsh Shire Council Mayor, Cr Ron Ismay said "We are excited to host our second Human Powered Vehicle 'expo' following the success of the 2017 event. Dimboola is ideally located to hold such events being half-way between Adelaide and Melbourne, and it is pleasing to see support from both Victorian and South Australian teams."

Cr Ismay continued "The HPV 'expo' will provide an opportunity for people from the local region to experience the sport, and promote the Dimboola Recreation Reserve as a potential site for future major race events."

Thanks to funding and marketing support through the Victorian Government's Regional Events Fund it is expected this year's event will attract large numbers of spectators from across Victoria and interstate, and help grow the event for the future.

Victorian Minister for Tourism and Major Events John Erin said, “It’s innovative events like this that are not only attracting new visitors to our regions but keeping our pubs, cafes and caravan parks busy and that’s good for our economy”.

Minister Erin continued “I encourage racing enthusiasts to make their way to Dimboola, take in all the action trackside and enjoy all the beautiful Wimmera region has to offer”.

The six hour HPV ‘expo’ demonstration will start with a parade lap at 9:55am and conclude at 4:00pm on Sunday 5 August 2018. Other youth focused activities are being planned for the day and updates will be posted on the Visit Hindmarsh Facebook page: www.facebook.com/visithindmarsh/

Spectator entry is free, with car parking access via Park Street, Dimboola.

Apart from the Park Street entrance, all vehicle entrances into the Dimboola Recreation Reserve will be closed from early Sunday morning until after the event concludes late in the afternoon.

Preparation for the event will take place on Saturday 4 August 2018 so it is likely that access to the Dimboola Recreation Reserve will be restricted from Saturday as well.

For more information, please contact Jeff Woodward, Tourism & Economic Development Officer, on 53 5391 4444, or jwoodward@hindmarsh.vic.gov.au.

Greg Wood
Chief Executive Officer