



## HINDMARSH SHIRE COUNCIL BUSINESS ASSISTANCE GRANT PROGRAM CATEGORY BREAKDOWN

Start Up	Business Growth	Streetscape
<p>Support the establishment of new and innovative businesses that increase the diversity of the Shire's business community</p> <p>Potential from existing local residents to start new business</p>	<p>Assist existing small business grow and attract new businesses to the shire.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>- expansion from a home base to commercial premises</li> <li>- expansion of business from another Municipality into Hindmarsh Shire</li> <li>- up-skilling existing employees</li> <li>- small business mentoring services</li> </ul> <p>create / update business planning documents (business plan, marketing plan, succession plan)</p>	<p>Open to existing business to improve the exterior façade of their building (must have property owner approval)</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>- painting, signage, cleaning, removal and replacement of cladding/awnings, repair or replacement of façade structures</li> <li>- access works to reduce entrance barriers</li> <li>- removal of steps</li> <li>- installation of handrails</li> </ul>
<p>Cash contribution of up to \$2,000 for relocation costs, website development costs, business planning and/or mentoring</p> <p>Cash contribution of up to \$100 per month as rent subsidy for the first six months</p> <p>Vouchers of up to \$100 for any Hindmarsh transfer station</p> <p>Up to \$1,500 for local staff recruitment costs (advertising, HR recruiting costs) / training existing staff</p> <p>Costs associated with Council regulatory requirements (permits relating to the Health Act, Food Act, registration and transfer of ownership, planning, building and street furniture etc) will be at the discretion of Council where applicable.</p>		<p>Owner must contribute 50% of the total project cost.</p> <p>25% of the total project cost can be made up of volunteer labour and donated goods and services (in-kind contribution)</p>
<p>Other assistance includes:</p> <ul style="list-style-type: none"> <li>- 1 x Business profile on Council's Facebook Page</li> <li>- Assistance with media release for promoting business open /expansion / new employee</li> <li>- 1:1 support from the Economic Development team to provide a single point of contact at Council to assist all businesses through Council's regulatory processes</li> </ul>		