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MEDIA RELEASE

Funding announced for new Silo Art project in Rainbow

The Victorian Government has announced an investment to upgrade the Wimmera Mallee Silo Art Trail which will include major works at Llew Schillings Silo in Rainbow.

Hindmarsh Shire Council have been working closely with Llew Schilling and Visit Victoria over the previous two years to develop plans to create a silo art experience unlike anything seen before. The flat front wall, unique to this silo, will be utilised for projections and there are further plans for accessing the inside of the silo for an internal mural. This will give visitors the opportunity to see the inside of a silo plus access to the planned viewing platform at the top giving commanding views over Rainbow and the Wimmera Mallee landscape.

Hindmarsh Shire Council CEO, Greg Wood said “Council is excited about this announcement of significant funding for tourism infrastructure in Rainbow”.

Mr Wood added, “This project launches a new and unique aspect to the Silo Art Trail and, combined with the Albacutya Silo Art soon to be installed, will make Rainbow a centerpiece of the silo art touring route”.

Since its inception, the Silo Art Trail has shown continued significant benefits to the visitor economy of small rural towns across the region. Wimmera Mallee Tourism have been advocating for extending the Silo Art Trail for a number of years, and the Hindmarsh Shire installments begin the tourist route link from the original Yarriambiack silo art through to the silos recently completed in West Wimmera Shire.

For more information, please contact Jeff Woodward, Tourism and Economic Development Officer on 03 5391 4444, 0458 333 427 or email jwoodward@hindmarsh.vic.gov.au.

Greg Wood
Chief Executive Officer