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## MEDIA RELEASE

### Hindmarsh Round One Business Assistance Grants Awarded

At its meeting on Wednesday 20 October 2021, Hindmarsh Shire Council awarded local businesses grants from the first round of the Business Assistance Grants program for the 2021/2022 financial year. The Business Assistance Grants program now consists of two categories; Tier One allows businesses to apply for up to \$1,000 without a cash contribution, while Tier Two offers three dollars of funding for every dollar contributed by the business, and is capped at \$3,000.

Council will provide funding to thirteen local businesses totaling \$30,836.20 across the two categories.

Tier one successful applicants included:

- **Dimboola Store, Dimboola** for upskilling staff in the area of social media and marketing skills, along with advertising and promotion of the businesses new ownership.
- **Harris Mensland, Dimboola** for the repainting and refurbishment of their shopfront including new signage.
- **Mallee Magic, Rainbow** for the establishment of a plant nursery on site.

Tier two successful applicants included:

- **Westmix Concrete, Nhill** for refurbishing the business' entryway including updating signage, and installation security cameras on the premises.
- **Dimboola Imaginarium, Dimboola** for the purchase of a refrigerator to assist with business expansion to include a wine bar with the serving of light refreshments.
- **Desert Breeze Honey, Dimboola** for upgrades to their power supply and installation of lighting in their new shed to support the expansion of the business.
- **Oasis Motel, Nhill** for repairs and resealing of their car park.

- **Wimmera Bakery, Dimboola** for the painting, rebranding, and refurbishment of their shop front in Lloyd Street, Dimboola.
- **Wimmera Bakery, Nhill** for the painting, rebranding, and refurbishment of their shop front in Victoria Street, Nhill.
- **Clugston Butchers, Rainbow** for the refurbishment of their customer service area at their shop in Federal Street, Rainbow.
- **Mark Launer Plumbing, Dimboola** for the installation of industrial steel shelving at his business premises in Lloyd Street, Dimboola.
- **Cambrelle's, Nhill** for the installation of automatic doors at the entrance to the business premises. The doors will provide all-ability access making entry into the shop safer and easier for people using mobility aids, wheelchairs and prams etc.
- **Hooked On Classic's, Dimboola** for the development of an online presence for the business. A webpage will be developed which will allow customers and visitors to Dimboola to examine the products and services offered, plus provide a platform to promote local events relevant to the business.

Hindmarsh Shire Council Mayor, Cr Ron Ismay said, "The response to this round of Business Assistance Grants has been very enthusiastic. We were pleased to see so many solid applications, and even happier that all of the businesses that applied for this round were successful."

"I encourage other businesses to submit applications for funding when Round Two of the Business Assistance Grants program opens early next year," added Cr Ismay.

For more information, please contact Matt Sherwell, Community Development Officer, on 03 5391 4444 or email [grants@hindmarsh.vic.gov.au](mailto:grants@hindmarsh.vic.gov.au).

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Greg Wood  
**Chief Executive Officer**