

A wide-angle photograph of a dirt road stretching into the distance under a dramatic sunset sky. The sun is low on the horizon, casting a golden glow over the landscape. The sky is filled with dark, textured clouds, some of which are illuminated from below by the setting sun. The foreground shows a dirt road with tire tracks, flanked by dry grass and low-lying vegetation.

# Jeparit Community Plan

2016 - 2019



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Cover photo - Lynton Brown - Lake Hindmarsh

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## Community Plan Development Process

Planning for 2016 - 2019 Community Plans started in late 2015 with community workshops where initiatives were identified and prioritised. Surveys were created in April 2016 based on information gathered at the earlier community meetings. The survey provided community members a chance to give further feedback on previously identified initiatives. The surveys focused on three strategic objectives which correspond with the Council Plan:

- Community Liveability
- Built and Natural Environment
- Competitive and Innovative Economy

Results from the surveys were collated and presented to the community at a Community Consultation held in June. Initiatives for 2016 - 2019 Community Plans were discussed with responsible stakeholders and time frames established. The Jeparit Community Plan was adopted by Council at its August 2016 Council Meeting.

## Message from the CEO and Jeparit Town Committee

The Jeparit Community Plan for 2016-2019 illustrates a continued collaborative approach between council and the local community. The initiatives identified in this plan represent the aspirations of Rainbow and will be considered in the development of the next Council Plan. Council will work with community groups who have been identified as lead responsibility or as a partner to deliver identified initiatives. On behalf of Council, I thank all community members who took the time to assist in the development of this plan. We look forward to working with the community to see these initiatives to come to fruition.

**Anne Champness**

**Acting Chief Executive Officer**

The Jeparit Town Committee recognises and understands the importance of community planning. It gives the community a sense of direction for the town's future development and growth. The more community involvement, the bigger the voice and the vision for successful future town planning. With Community involvement it brings more ideas and strategies, and a sense of community ownership and pride.

**Jason Hutson**

**Chairman**

**Jeparit Town Committee**

## Best things about the Community?

Wimmera Mallee Pioneer Museum  
Safe Community  
Community Spirit  
Seniors Programs  
Sporting Clubs and Facilities  
Mateship

## How to increase youth participation?

Better Skate Park  
More youth activities  
Mentoring days in local clubs  
Movie Nights at the Town Hall  
Weekend Youth Centre

## Best facilities in the Community?

Menzies Square  
RV Dump Point  
Local Pool  
Modern Hospital  
New Cabins at Caravan Park



# Community Liveability 2016 - 2019

Community Objectives

## **What is the desired community objective?**

Establish a Neighbourhood House

### **How will we achieve this Objective?**

- Investigate feasibility of establishment of neighbourhood house programs and services.
- Investigate partnership with organisation in neighbouring towns e.g.. Nhill Learning Centre/ Rainbow Neighbourhood House
- Identify suitable premises
- Identify appropriate funding

### **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Short/Ongoing**

### **Link to Council Plan**

An actively engaged community

### **Lead Responsibility**

Community organisation

### **Partner Organisation**

Jeparit Town Committee  
Nhill Learning Centre  
Rainbow Neighbourhood House



## **What is the desired community objective?**

Establish sound and sustainable communication processes across the community to engage and inform awareness of organisations, clubs and services.

## **How will we achieve this Objective?**

- 1 - Develop a better online presence for the Township of Jeparit.
- 2 - Increased use of Community Notice Board and other locations for display of local Information e.g.. Supermarket, post office and Council Customer Office.
- 3 - Continue annual new resident welcome events.
- 4 - Continue home delivery distribution of Council's Newsletter

## **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Short/Ongoing**

## **Link to Council Plan**

An actively engaged  
Community

## **Lead Responsibility**

Community (1 & 2)  
Council (3 & 4)

## **Partner Organisation**

Community Groups and  
organisations  
Jeparit Town Committee

## **What is the desired community objective?**

Improved local access of Counselling Services  
—Financial, Emotional, Legal etc.

## **How will we achieve this Objective?**

Advocate for supporting services:  
- West Wimmera Health Service (WWHS)  
- Wimmera Uniting Care (WUC)  
- Centrelink

## **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Ongoing**

## **Link to Council Plan**

A range of effective and accessible services to support the health and well-being of our community

## **Lead Responsibility**

Council

## **Partner Organisation**

WWHS

WUC

Centrelink

Jeparit Town Committee



# Built and Natural Environment 2016 - 2019

Community Objectives

## **What is the desired community objective?**

Increased and improved visitor experience through development of existing natural assets e.g.. Wimmera River/ Lake Hindmarsh and heritage based attractions e.g. WMPM and Menzies Square

## **How will we achieve this Objective?**

- Planned development and maintenance program for WMPM
- Continued support of annual Jeparit Fishing Competition
- Establishment of Hindmarsh Trail/ walking paths along the river
- Development of Tourism Plan and installation of signage

## **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

## **Ongoing**

## **Link to Council Plan**

Well-maintained physical assets and infrastructure to meet community and organisational needs.

## **Lead Responsibility** Council

## **Partner Organisation**

Jeparit Anglers Club  
Wimmera Mallee Pioneer  
Museum  
Jeparit Town Committee  
Wimmera Mallee Tourism  
Association

## **What is the desired community objective?**

Increased visitor accommodation options in Jeparit

## **How will we achieve this Objective?**

- Construct Family type cabins at the Caravan Park and carry out improvements to existing cabins
- Promotion of Four Mile Beach Campground
- Investigate other unique accommodation options e.g.. Mallee Bush retreat Hopetoun

## **Link to Council Plan**

Well-maintained physical assets and infrastructure to meet community and organisational needs.

## **Lead Responsibility**

Council

## **Partner Organisation**

Four Mile Beach Committee of Management  
DELWP  
Jeparit Town Committee  
Private business

## **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Ongoing**

## **What is the desired community objective?**

Increased aesthetics of Jeparit's main streets and public spaces.

## **How will we achieve this Objective?**

- Revitalisation of main street garden beds.
- Tree renewal program
- Improvement of streetscapes
- Establishment of strategies to encourage owners to clean up and improve premises

## **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Short**

## **Link to Council Plan**

Well-maintained physical assets and infrastructure to meet community and organisational needs.

**Lead Responsibility**  
Council

## **Partner Organisation**

Garden Club  
Primary School  
Jeparit Town Committee  
Business owners

## **What is the desired community objective?**

Landscape and amenities Improvements to  
Broadway Park Precinct

## **How will we achieve this Objective?**

- Signage indicating distance and direction to public toilets
  - Maintenance to existing Rose Garden
- Skate Park improvements**
- Sound dampening
  - More components to the Skate Park

## **Link to Council Plan**

Well-maintained physical assets and infrastructure to meet community and organisational needs.

## **Lead Responsibility**

Council

## **Partner Organisation**

Garden Club

Primary School

Jeparit Town Committee

## **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Short/Medium**

**What is the desired community objective?**

Improved facilities at the Jeparit Caravan Park/  
Wimmera River precinct

**How will we achieve this Objective?**

- Construction of a playground .
- Improvements to BBQ gazebo/ shelter.

**Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Short/Medium**

**Link to Council Plan**

Well-maintained physical assets and infrastructure to meet community and organisational needs.

**Lead Responsibility**

Jeparit Town Committee

**Partner Organisation**

Council



## **What is the desired community objective?**

Establishment of a trades/services roster for Jeparit

## **How will we achieve this Objective?**

- Liaise with local trade and visiting people to schedule a specific day when they will be available for works in the Jeparit district.

## **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Short/Ongoing**

## **Link to Council Plan**

Well-maintained physical assets and infrastructure to meet community and organisational needs.

## **Lead Responsibility**

Jeparit Town Committee

## **Partner Organisation**

Trades People  
Council

A large, hand-drawn style speech bubble with a thick blue outline and a lighter blue fill. The bubble has a tail pointing towards the bottom right. The text is centered within the bubble.

# Competitive and Innovative Economy 2016 - 2019

Community Objectives

**What is the desired community objective?**

Establish strategies to create employment and industry development

**How will we achieve this Objective?**

- Investigate the feasibility of new intensive primary industries in Jeparit area. e.g. duck growing sheds.

**Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Long/Ongoing**

**Link to Council Plan**

A strong rural economy and thriving towns

**Lead Responsibility**  
Council

**Partner Organisation**

Luv-a-Duck  
Local Farmers

## **What is the desired community objective?**

Support farming and business enterprises through difficult seasonal conditions such as drought or flood

## **How will we achieve this Objective?**

- Investigate opportunities to assist farmers and families suffering financial hardship
- Lobby government for additional support

## **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Ongoing**

## **Link to Council Plan**

A strong rural economy and thriving towns

## **Lead Responsibility** Council

## **Partner Organisation**

Wimmera Uniting Care  
Banks  
Centrelink

## **What is the desired community objective?**

Development of strategic plans to assist in attraction and retention of new residents.

## **How will we achieve this Objective?**

- Promote affordable living and relaxed lifestyle  
Support local businesses by shopping locally.
- Encourage and support establishment of new businesses
- Promote Jeparit as an alternative place of residence to new migrants.

## **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Long/Ongoing**

## **Link to Council Plan**

A strong rural economy and thriving towns

## **Lead Responsibility**

Council

## **Partner Organisation**

Local Businesses

Local Community Members

AMES

Jeparit Town Committee

Luv-a-Duck

## **What is the desired community objective?**

Increased visitor numbers through better utilisation and promotion of existing natural assets e.g.. Wimmera River/ Lake Hindmarsh and heritage based attractions e.g.. WMPM and Menzies Square

## **How will we achieve this Objective?**

- Jeparit Open Weekend
- Development of master plan for Wimmera Mallee Pioneer Museum
- Continued support of annual Jeparit Fishing Competition
- Establishment of Hindmarsh Trail/ walking paths along the river
- Development of Tourism Plan and installation of signage

## **Timeframe**

(Short 0-2years, Medium 2-5, Long 5+)

**Medium/Ongoing**

## **Link to Council Plan**

A thriving tourism industry

## **Lead Responsibility**

Council

## **Partner Organisation**

Jeparit Anglers Club  
Wimmera Mallee  
Pioneer Museum  
Jeparit Town Committee  
Wimmera Mallee  
Tourism Association

