

Rainbow Community Plan

2016 - 2019





Hindmarsh Shire Council
92 Nelson Street
Nhill VIC 3418
03 5391 4444
Info@hindmarsh.vic.gov.au

Cover photo - Lynton Brown - Nhill-Rainbow Road with Rainbow pictured in the background

Table of Contents

- Page 4 - Development of the Rainbow Community Plan
- Page 5 - Message from the Mayor and the Rainbow Town Committee
- Page 6 - Best things about Rainbow
- Page 7 - Community Liveability
- Page 11 - Built and Natural Environment
- Page 17 - Competitive and Innovative Economy

Community Plan Development Process

Planning for 2016 - 2019 Community Plans started in late 2015 with community workshops where initiatives were identified and prioritised. Surveys were created in April 2016 based on information gathered at the earlier community meetings. The survey provided community members a chance to give further feedback on previously identified initiatives. The surveys focused on three strategic objectives which correspond with the Council Plan:

- Community Liveability
- Built and Natural Environment
- Competitive and Innovative Economy

Results from the surveys were collated and presented to the community at a community consultation held in June. Initiatives for 2016 - 2019 Community Plans were discussed with responsible stakeholders and time frames established. The Rainbow Community Plan was adopted by Council at its August 2016 Council Meeting.

Message from the Mayor and the Rainbow Town Committee

The 2016 - 2017 Rainbow Community Plan illustrates a continued collaborative approach between council and the local community. The initiatives identified in this plan represent the aspirations of Rainbow and will be considered in the development of the next Council Plan. Council will work with community groups who have been identified as leaders or as a partner to deliver identified initiatives. On behalf of Council, I thank all community members who took the time to assist in the development of this plan. We look forward to working with the community to see these initiatives to come to fruition.

Cr Debra Nelson
Mayor

I would like to comment on the importance of community planning, as this action helps a community select and agree on the best ideas and projects that would benefit the community as a whole. I believe community passion and local knowledge is the driving force required to propel ideas into fruition, along with efficiently working with Council in a helpful and harmonious manner. When a project has larger community involvement we create community pride, ownership and the knowledge of achieving something together.

Ross Heinrich
Chairman
Rainbow Town Committee

Best things about the Community?

Country Lifestyle
Safe Community
The Community Services
Great Small Businesses
Community Groups

How to increase youth participation?

Better skate park
Youth centre
Volunteer system
Movie nights at the Town Hall
Youth mentors
Youth employment

Best facilities in the Community?

Bowling Club
Neighbourhood House
Local Pool
Modern Hospital
Mecca
Main Street
Yurunga Homestead



Community
Liveability
2016 - 2019

Community Objectives

What is the desired community objective?

Establishment of a community hub (i.e. arts, crafts, gym, Men's Shed) at the former Rainbow Primary School site

How will we achieve this objective?

- Community based purchase of the former Primary School site
- Establish a community based committee to oversee the ongoing management, redevelopment and maintenance of the site.
- Establish a master plan for the redevelopment and seek appropriate funding to implement work.
- Establish partnerships to ensure ongoing patronage and activities.

Timeframe

(short 0-2 years, medium 2-5, long 5+)

short/ongoing

Link to Council Plan

A community that is physically active with access to a wide range of leisure, sporting and recreational facilities

Lead responsibility

Rainbow Community Hub Committee (Primary School site committee)

Partner organisations

Arts Group
Council
Rainbow P-12 College
Rainbow Neighbourhood House
Rainbow Town Committee
Community

What is the desired community objective?

Improved medical services

How will we achieve this objective?

- Advocate to have extended medical service hours, e.g. increased availability of medical professionals
- Advocate for coordination of Tristar Medical Group and Rainbow Pharmacy hours of operation to improve the availability of medications at appropriate times

Timeframe

(short 0-2 years, medium 2-5, long 5+)

short/ongoing

Link to Council Plan

A range of effective and accessible services to support the health and well-being of our community

Lead responsibility

Council

Partner organisations

Tristar Medical Group
Local pharmacy
West Wimmera Health Service
Rainbow Town Committee
Community

What is the desired community objective?

Increased activities (recreational/social/active/passive) for young people and children

How will we achieve this objective?

- Ongoing support for Youth Council
- Identify and deliver youth based/friendly events with support from local sporting and community organisations

Timeframe

(short 0-2 years, medium 2-5, long 5+)

ongoing

Link to Council Plan

An actively engaged community

Lead responsibility

Council

Partner organisations

Youth Council

Local youth

Community and sporting organisations



Built and Natural
Environment

2016 - 2019

Community Objectives

What is the desired community objective?

Establishment of a recreational water facility for the Rainbow community

How will we achieve this Objective?

- 1 - Establish a community based committee to identify appropriate locations for recreational water in or around Rainbow.
- 2 - Obtain funding to conduct a feasibility study to identify the most appropriate location for a sustainable recreational water asset
- 3 - Advocate for a meeting with GWM Water, Wimmera Catchment Management Authority (WCMA) and other appropriate organisations to obtain support for the establishment of a recreational water facility

Timeframe

(short 0-2 years, medium 2-5, long 5+)

long/ongoing

Link to Council Plan

Well-maintained physical assets and infrastructure to meet community and organisational needs

Lead responsibility

- 1 - Community
- 2 - Community and Council
- 3 - Council

Partner organisations

GWM Water
WCMA
Rainbow Town Committee
Parks Victoria
DEWLP
Local water based sporting organisations

What is the desired community objective?

Redevelopment of Rainbow Recreation Reserve

How will we achieve this objective?

- Refurbishment of community pavilion
- Construction of new football/netball change rooms

Timeframe

(short 0-2 years, medium 2-5, long 5+)

medium/ongoing

Link to Council Plan

Well-maintained physical assets and infrastructure to meet community and organisational needs

Lead responsibility

Council

Partner organisations

Rainbow Recreation Reserve
Committee of Management
Jeppit Rainbow Football and
Netball Club
Rainbow Tennis Club
Rainbow A&P Society
Local Community

What is the desired community objective?

Redevelopment of the Rainbow Caravan Park

How will we achieve this Objective?

- Establish a master plan to redevelop the Rainbow Caravan Park
- Redevelopment to include improved amenities and cabin accommodation options
- Seek funding to assist in the implementation of the redevelopment

Timeframe

(short 0-2 years, medium 2-5, long 5+)

long/ongoing

Link to Council Plan

Well-maintained physical assets and infrastructure to meet community and organisational needs

Lead responsibility

Council

Partner organisations

Wimmera Mallee Tourism Association
Rainbow Town Committee

What is the desired community objective?

Development of programs and infrastructure to showcase the history of Rainbow and district

How will we achieve this objective?

- Identify appropriate sites in Rainbow to strategically locate plaques and interpretive signage to illustrate the local history; sites to be linked by walking paths where appropriate.

Timeframe

(short 0-2 years, medium 2-5, long 5+)

medium/ongoing

Link to Council Plan

Well-maintained physical assets and infrastructure to meet community and organisational needs

Lead responsibility

The Rainbow Archive and Historical Society

Partner organisations

Council
Rainbow Town Committee
Yurunga Homestead Committee

What is the desired community objective?

Establishment of an event that highlights Rainbow and the surrounding area

How will we achieve this objective?

- Establish a community committee to investigate the feasibility of an Outback Desert Racing Event
- Identify a suitable track for the race and seek funding to secure and develop the track as appropriate
- Seek funding to implement the event and attract participants and supporters

Timeframe

(short 0-2 years, medium 2-5, long 5+)

long/ongoing

Link to Council Plan

Well-maintained physical assets and infrastructure to meet community and organisational needs

Lead responsibility

Community organisation

Partner organisations

Parks Victoria
Local community
Victoria Police
Council



Competitive and
Innovative Economy
2016 - 2019
Community Objectives

What is the desired community objective?

Establish strategic approaches to increase tourism and business opportunities for Rainbow

How will we achieve this objective?

- Improve tourism signage on the Western Highway to promote and encourage travellers to divert and visit Rainbow
- Encourage more businesses and services in Rainbow

Link to Council Plan

A thriving tourism industry

Lead responsibility

Council

Partner organisation

Local business owners

Timeframe

(short 0-2 years, medium 2-5, long 5+)

medium/ongoing

What is the desired community objective?

Improved telecommunication

How will we achieve this objective?

Council to advocate for the

- Further investigation of opportunities to improve all telecommunication, e.g. internet, mobile phone reception, TV reception
- Investigation of the effects of NBN on television and mobile phone reception
- Investigation of the feasibility of installing a repeater in Rainbow to improve TV reception for residents

Timeframe

(short 0-2 years, medium 2-5, long 5+)

medium/ongoing

Link to Council Plan

Modern and affordable information and communication technology throughout the municipality

Lead responsibility

Council

Partner organisations

Rainbow Town Committee
Community
Service providers
Federal Government

What is the desired community objective?

Support small and agricultural businesses

How will we achieve this objective?

- Promote small and local Rainbow businesses across the Shire
- Encourage community members to support small and local businesses

Link to Council Plan

A strong rural economy and thriving towns

Lead responsibility
Council

Partner organisations
Local business owners

Timeframe

(short 0-2 years, medium 2-5, long 5+)

long/ongoing

