

Applicant Business/Organisation Details

Full Name:

Organisation Name:

Primary Address:

Postal Address:
(if different to above)

Email Address: Phone:

Position held in Organisation: ABN:

Will you require an auspice arrangement for the purpose of this grant? Yes No

Auspice Business/Organisation Details

Organisation Name:

Primary (physical) Address:

Postal Address:
(if different to above)

Applicant Email: Primary Contact Person:

Position Held in Organisation: Primary Contact Phone Number:

Have you attached a letter of support from the auspice organisation? Yes No ABN:

Business/Organisation Details

Briefly describe your Organisation's Purpose or Mission:

Describe your business/tourism idea in 100 words or less:

Describe how your idea will attract and encourage tourism in the region:

Will you pursue your business/tourism idea if your application is unsuccessful? Yes No

Please provide a summary of your previous business/tourism experience:

Total budget for your business/tourism idea:

What is the total grant amount requested? \$

What is the total budget? \$

Income Description	Confirmed Y/N	Income Amount
Total Income		<input style="width: 100%;" type="text"/>

Expense Description		Income Amount
Total Income		<input style="width: 100%;" type="text"/>

Proposed timeline for development and implementation of your business/tourism idea:

Will there be other stakeholders/partners? Yes No

If there are other stakeholders/partners - who are they? And how will they be involved?

Describe in 200 words or less how your idea improves the tourism experience for those visiting Hindmarsh Shire:

Describe in 200 words or less how your idea supports and adds value to – tourism attractions, town businesses, or enhanced agribusiness diversification:

Describe in 200 words or less how your idea will improve visitor servicing (improved and consistent offering, innovative offerings):

Describe in 200 words or less how your idea will add value to the existing Silo Art Trail through innovative activation of current tourism product, or development of new tourism product:

Describe in 200 words or less how your idea aligns with attracting new target markets to the region (such as: families, baby boomers, generation X and Y, pre-kids and empty nesters):

Describe in 200 words or less how your idea aligns with extending overnight stay within the region through traditional target markets (eg. Grey Nomads)

Supporting documents checklist:

- I have attached my business plan.
- I have attached a full project budget detailing all income and expenditure.
- If under auspices of another organisation, have you attached a letter of support from that organisation?
- I understand if I have not submitted the required supporting documents, my application will not progress: Y N

I confirm I have read and fully understand the Tourism Business Innovation Grant guidelines.

All of the information in this application is true and correct to the best of my knowledge.

Signature:

Date: